

LG Total Business Packages Innovation for Your Successful Business



* All images are for illustrative purposes only.

Product Line-up

We offer products optimized for various industries and spaces such as businesses, banks, and schools.

Scene	Home Appliance										Home Entertainment				Business Solutions			Mobile
	Air Purifier	Styler	Refg.	RAC	Vacuum	Water Purifier	Projector	Monitor	Thin Client	21.9" Monitor	TV	AV	Laptop	Digital Board	Digital Signage	Commercial TV	Tablet	
Office	Smart Office*	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
	Green Office	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
Government	Break Room	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
	Meeting Room	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
Bank	Training Institute	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
	Lobby / Reception	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
Education	Citizen Service	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
	Army / Police Purchase**	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
Construction	VIP Lounge	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
	Entrance / Waiting Area	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
	Teller Zone	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
	Smart Classroom	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
	Cafeteria	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
	Dormitory	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
	Library	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
	Kitchen	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
	Living Room	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
	Bedroom	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	

* Same products are offered to Smart Office and Admin Office in Government buildings and Faculty Office in Education. ** Same products are offered to Army/Police Purchase and Corporate Employee Purchase Program.

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LG Business Solutions

Employee Welfare

Why Is Employee Welfare So Important?

LG enables the most effective employee welfare by maximizing employee satisfaction which eventually results in an increase in employee loyalty to the company.



Employee Purchase Program (EPP)

Products are sold online to employees, families, and acquaintances at discounted prices.



Employee Gifts

Products are presented to employees on special days such as anniversaries and Christmas.



Civil Services / Military Employee Welfare

A variety of electronic products are sold online to civil servants, soldiers, and their families at reduced prices.

Providing Optimized Solutions for Various Demands

Our office equipment is becoming outdated and we need office-wide replacements. We're looking for a partner who can effectively communicate with us through purchasing, installation, and A/S.

Procurement Manager



Equipment

We are preparing a marketing plan to present electronic products to new customers as gifts. To maximize the marketing effect, we need a great product to satisfy our customers.

Marketing Manager



Promotion

We're trying to improve our employee shopping mall. I'd like to place a reliable brand with a wide range of products to improve employee satisfaction.

HR Manager

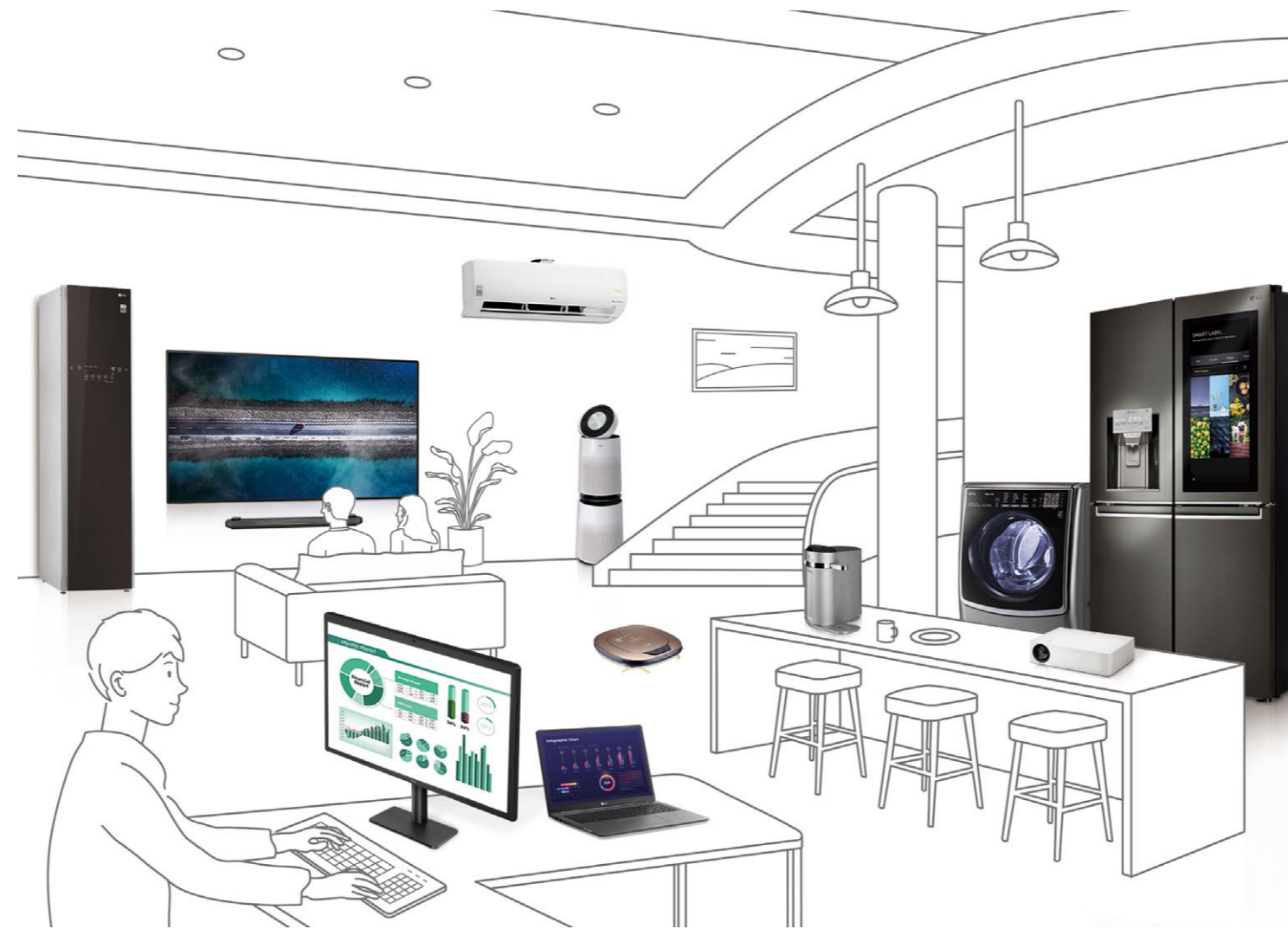


Employee Welfare

Equipment

How Do LG Products Support Your Business Success

LG Provides various products that enhances every moment of your business and every inch of your workplace.



Devices for Your Well-being



Essentials for an Easier and Enriched Workplace



Products that Make Work Smarter and More Productive

Promotion

How Do Marketing Promotions Lead to Sales?

We offer solutions related to various promotional events for new customers or subscribers. Promotion is the quickest and most efficient way to promote sales and sometimes serves as motivation for partners to achieve sales goals.



Lucky Draw

Customers can, after making a purchase, receive a wide variety of gifts through a random draw.



Promotional Gifting

All customers are presented with a single type of product.



Bundle Promotion

Products are provided at a lower cost to customers who subscribe to services.



Incentive Program

Products are offered as incentives to partners. Single-products on a one-time basis, or multiple-products annually.